

English and American Literature BPhil or BSGS English Major in Writing BPhil or BSGS

Overview

Facility in the use of one's language is valuable in many careers and in daily interaction. Studying the literature of one's culture develops this facility through exposure to different verbal styles, practice in oral and written critical analysis and acquaintances with the major themes of human experience.

A bachelor's degree in English provides you with skills for a variety of positions in business, government, research, education, publishing, as well as in the cultural, entertainment, and communications industries. English as a major is versatile and helps you develop skills useful in many career fields. Your major is only one of many variables to be considered when developing career plans. Many careers do not require a specific major, but rather a wide range of demonstrated skills and accomplishments. Effective career decision making is based on a thorough assessment of your skills, interests, values, and experiences. Regardless of your career choices, increase your marketability to employers through internships, work experience, good grades, and college activities.

Job Outlook

See <http://www.bls.gov/oco/home.htm> for more information.

Compensation

See <http://www.bls.gov/oco/home.htm> for more information.

Career Options/Tracks

Career options include the areas of academia, media relations, publishing, and/or law.

Advanced Education Options

Students majoring in English may go on to graduate study in fields such as law, library science, literature or journalism. The skills that many English majors develop in articulation, written communication and analysis are valued by employers in banking, sales, insurance, lobbying, labor relations and social service fields. There are also job opportunities in journalism, publishing and editing, technical writing, advertising, teaching and public relations.

Sample Job Titles

- *public relations assistant
- *technical writer
- *teacher
- *journalist
- *management trainee
- *copy writer
- *mass media assistant

- *research journalist
- *publishing assistant
- *public information specialist
- *editorial assistant
- *entertainment agent

Some Employers of English Majors

- * magazines and newspapers
- * colleges/universities
- * telecommunications organizations
- * consulting firms
- * non-profit organizations
- * book publishers
- * public relation firms
- * radio stations
- * business and industry
- * libraries

Other Sources of Information

Advertising Job Bank

<http://pwr.com/ADJOBANK/>

American Copy Editors Society

<http://www.copydesk.org>

American Society of Journalists & Authors

<http://www.asja.org>

Artist Resource

<http://www.artistresource.org/jobs.htm>

Association for Women in Communications

<http://www.womcom.org/>

Glossary of Writing Careers

<http://www.poewar.com/articles/careerlist.htm>

Marketing, Sales and Advertising Jobs

<http://www.marketingjobs.com/>

Media Job Listings - TV * Film * Radio

<http://www.tvandradiojobs.com>

Media Line

<http://www.medialine.com>

Nation Job Network - Advertising/Media Jobs

<http://www.nationjob.com/media>

Online Public Relations

<http://www.online-pr.com>

Public Relations Society of America

<http://www.prsa.org>

Society for News Design

<http://www.snd.org>

Society for Technical Communication

<http://www.stc.org>

The Riley Guide

<http://www.rileyguide.com>

The Write Jobs

<http://www.writerswrite.com/jobs>

Web Advertising Jobs

<http://www.Webadvertisingjobs.com>

Writing/Editing

<http://www.SunOasis.com>